



# HUMANE VOICE

## *Imagine Humane™ Helps You "Turn the Wheel"*

So you want to start a targeted spay/neuter program. Or maybe you have a spay/neuter program and you want to improve it. You don't have the time and money to search the country for successful programs, but you also don't want to waste time and money reinventing the wheel. So what do you do? Go to [www.imaginehumane.org](http://www.imaginehumane.org) and click on the "Innovation Bank." You'll find detailed profiles of some of the best model programs in the country complete with countless downloadable forms and templates that you can use or adapt for your own programs.

The Innovation Bank was launched by Imagine Humane™ (a project of ASPCA® and PETSMART® Charities) to help the field "turn the wheel, instead of reinventing it." In addition to spay/neuter programs that have effectively reduced shelter admission numbers, you'll find profiles of successful feral cat programs and pet ID programs in the Innovation Bank, and in the near future you'll also find model adoption programs.

Imagine Humane™ has other resources for you, too. As a capacity-building initiative, Imagine Humane™ is aimed at developing leadership, fundraising and strategic competence in the field of animal protection. At the website you'll find articles, how-to's, and links on a variety of fundraising and board leadership topics. And you can sign up to join the future Animal Fundraising Network (AFN) - aimed at linking animal welfare professionals engaged in fundraising with each other and with resources to help you raise more money with less effort.

The AFN will be a place where people can share their tips and successes, ask questions, get updates on new fundraising resources, and be the first to hear about upcoming Imagine Humane™ fundraising trainings. Speaking of which, join Imagine Humane™ at CHAMP '05 in Anaheim, September 8 - 10 (visit the Imagine Humane™ or CHAMP websites for more details) for the pre-conference workshop on Building a Major Gift Program, six great fundraising workshops and an Animal Fundraising Network meeting.



### innovation bank

*Turning the wheel  
instead of reinventing it*

- Find programs that work for spay/neuter, feral cats and more
- Follow step by step guides to build your own program
- Choose the tools that will work for you!

**[www.imaginehumane.org](http://www.imaginehumane.org)**

Imagine Humane™ is a project of ASPCA® and PETSMART® Charities

Check out "Building a Fundraising Board" at Conference 2005, April 1  
presented by Imagine Humane™ Director, Karen Medicus.

***A nonprofit unified voice to encourage care for all animals***



**April 1 & 2, 2005, Ocean Place Resort, Long Branch, NJ**

View the brochure or register: [www.awfnj.org](http://www.awfnj.org)

You are invited to join us for the AWFNJ's annual conference ... the second largest statewide animal welfare conference in the nation. The AWFNJ has gathered the best and brightest speakers from national and local organizations to share their knowledge and inspire you. Don't miss this opportunity to meet great sponsors and vendors and to network with others in the field. **HURRY! REGISTRATION CLOSES MARCH 15!**

Registration includes continental breakfast, lunch, Friday evening reception and entry into the exhibit hall.

**Our Sponsors:**

ASPCA, National Shelter Outreach ■ Geraldine R. Dodge Foundation  
The Humane Society of the United States ■ Petfinder.com ■ PETsMART Charities  
IAMS ■ Best Friends Animal Society

**Exhibit Hall: Fri. Noon - 8:30 pm Sat. 8 am to 2 pm Welcome Reception: Fri. 5:30 - 8:30 pm**

**FRIDAY, APRIL 1**

**Meet Your Match™ Canine-ality™ Adoption Program**  
Emily Weiss, PhD, Emily Weiss Consultants

**Beyond the Fight:  
the Use and Abuse of Pit Bulls by Street Gangs**  
Scott Giacoppo, Massachusetts SPCA

**Compassion Fatigue**  
Dr. Robert Roop, Humane Society of the United States

**Effectively Using Trap/Neuter/Return: Mass Trapping  
and Persuading Municipalities to Give TNR a Try**  
Bryan Kortis and Meredith Weiss, Neighborhood Cats  
& Rebecca Hess, NJARA

**Building a Fundraising Board**  
Karen Medicus, ASPCA Imagine Humane™

**SPECIAL EVENT**

**NJ CERTIFIED ANIMAL CONTROL OFFICERS ASSOC.  
ANNUAL MEETING 2 - 5 PM**

**AWFNJ ANNUAL MEETING: APRIL 2**

**SATURDAY, APRIL 2**

**Managing Your Fundraising Portfolio**  
John Rafner, Nice Lines Direct Mail

**Sheltering on a Shoe-String**  
Leslie Harris, Dakin Animal Shelter

**Trouble Shooting Wildlife Problems.**  
Laura Simons, Urban Wildlife & Sanctuaries  
Program, HSUS

**Getting Media Attention for Your Events/Campaigns**  
Gina Browning, SPCA Serving Erie County

**Building a Beautiful Volunteer Program**  
Maggie Huff, Humane Society at Lollypop Farm

**How to Customize Your Bite Prevention Programs  
for Your Many Audiences.**  
Jacque Schultz, ASPCA National Shelter Outreach

**Working Smarter Not Harder™  
Creative Spay/Neuter Programs That Work!**  
Aimee St. Arnaud, Best Friends Animal Society

**The Physical Examination of Shelter Animals**  
Lila Miller, ASPCA

**Making the Case for Animal Cruelty**  
John Saccenti, Career Development Institute

**BOARD OF DIRECTORS**

Karen Dixon, President, *Animal Welfare Association*  
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Art Baeder, DVM, *Morris County Animal Rescue Network*  
Bob Harris, Ft. Lee OEM, *Pet Shelter Committee*  
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Mike Melchionne, *NJ Certified ACO Association*



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www.awfnj.org email: info@awfnj.org



February 2005

Dear AWFNJ Member:

Thank you for your support of the Animal Welfare Federation of New Jersey (AWFNJ) through your annual membership. I'm writing to remind you that we need you to help us continue our mission: to unite all New Jersey animal protection organizations, to exchange ideas, information and work collectively to elevate the standard of care and level of knowledge related to animal welfare in the state of New Jersey. ***We are proud of our many achievements, but could not have accomplished any of this without your input, your support, and your membership dollars.***

- The AWFNJ's annual conference is the second largest regional conference in the nation. 76% of those who attend our conference attend two or fewer conferences, making it their primary source of educational and networking opportunities.
- 55% of surveyed individuals consider the AWFNJ's education tools our primary purpose. Those tools include our weekly newsletter, quarterly *Humane Voice* and the online materials we provide.
- Our website has been updated to include the state's only online listing of every municipality's animal control officer, holding facility, health and police department. This searchable database is invaluable in locating or finding lost pets.

Following are some of the AWFNJ's goals for the year 2005. Please send your membership support today so we may achieve them.

- Annual conference to provide educational and networking opportunities enabling individuals to learn more about animal welfare and care
- Improved enforcement of animal cruelty laws and shelter regulations
- Proactive support of legislation that increases awareness of animal welfare issues
- Act as an information resource center for animal welfare issues

The AWFNJ is funded by your membership dollars, so your support is critical so our work can continue! Benefits of membership in the AWFNJ include a quarterly newsletter to keep you up-to-date on current issues and discounts on the yearly conference. Membership ensures your voice is heard in matters affecting the animals in our state.

*A nonprofit, unified voice to encourage care for all animals.*





# MEET YOUR MATCH ADOPTION PROGRAM

Attend the **ASPCA** Meet Your Match Adoption Program day-long training at the AWFNJ Annual Conference!

Learn how to match the right pets with the right owners to increase successful adoptions.

Facilitated by Emily Weiss, PhD, C.A.A.B.

**April 1, 2005**

Sponsored by:  
Good For Life™  
**IAMS**®  
Make Friends  
in Life

Brought to you by:  
**ASPCA**®  
NATIONAL SHELTER OUTREACH  
Helping Shelters Help Communities

## NEW JERSEY BILLS TO WATCH

UPDATE: On January 26, Acting Governor Codey signed S801 into law. This legislation will increase the penalty for harming search and rescue dogs, in particular making it a crime of the 4th degree, rather than a misdemeanor, to injure a search and rescue dog.

A2233/S1739: The Dissection Choice bill, provides that public school pupils may choose not to participate in certain experiments involving animals and requires schools to provide alternative education projects. Go to:

[http://www.njleg.state.nj.us/2004/Bills/A2500/2233\\_S1.HTM](http://www.njleg.state.nj.us/2004/Bills/A2500/2233_S1.HTM)

To find your legislator, go to:

<http://www.njleg.state.nj.us/members/legsearch.asp>

### FEDERATION HEADQUARTERS

816 N. Delsea Drive, #160 Glassboro, NJ 08028  
856-740-1344 Fax: 856-740-1345  
[www.awfnj.org](http://www.awfnj.org) [info@awfnj.org](mailto:info@awfnj.org)

*Humane Voice* is published quarterly by the AWFNJ, a nonprofit organization dedicated to acting as a unified voice for organizations and individuals concerned about the welfare of animals.

## CALENDAR OF EVENTS

### MARCH

*Adopt-a-Rescued-Guinea Pig Month* - Petfinder.com  
*March 4-6:* NVJVMA Annual Meeting  
*March 6:* NJVF Hall of Fame Dinner  
*March 12-13:* Mt. Pleasant Animal Shelter Fundraiser  
*March 19:* NJ Association of Wildlife Rehabilitators Conference

### APRIL

*Prevention of Animal Cruelty Month* - ASPCA  
*April 1 & 2:* AWFNJ Annual Conference  
*April 2:* Tag Day- American Humane  
*April 6-9:* HSUS Expo, Atlanta, GA  
*April 9:* Mt. Pleasant Doggie Academy Grand Opening  
*April 10:* Mt. Pleasant Animal Shelter Benefit Concert  
*April 11-17:* National Animal Control Officers' Week, NACA  
*April 16:* Casino Night, Ramapo Bergen Animal Refuge  
*April 22-24:* No More Homeless Pets Conference  
Portland, OR

### MAY

*May 1:* National Mayday for Mutts  
*May 1-7:* Be Kind to Animals Week - American Humane  
*May 21:* Mt. Pleasant Animal Shelter Casino Night

**JOIN THE AGENCIES THAT ARE MAKING A DIFFERENCE FOR NEW JERSEY ANIMALS  
MEMBERSHIP APPLICATION / RENEWAL - CD ORDER FORM**

\_\_\_\_\_  
Name of Organization or Individual

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Telephone (Day) (Evening)

I agree to support the principles and beliefs of the Animal Welfare Federation of New Jersey (available online at [www.awfnj.org](http://www.awfnj.org))

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Membership Type:**  Voting Organization (\$40)\*  Nonvoting organization (\$25)  Individual (\$15)

**If you are an organization, please check:**  Private/Non-Profit  Governmental

**Please send me the New Jersey Animal Laws CD.**

Current Member \$5  Non-Member - \$15  New Member - Free with membership fee

\*Voting members must be 501(c)(3) non-profits, local, state or governmental agencies or any organization interested in the purposes for which the Federation has been incorporated, and which desires to support the Federation's programs and which meets the eligibility requirements. Shelters applying for voting membership must submit their most recent health department inspection report.

Adoption agencies must have written pre-screening and spay/neuter plans and submit copies of these policies.

The AWFNJ is a 501(c)(3) non-profit corporation. Your contributions are tax deductible to the fullest extent made possible by the law.

Please sign this application, enclose your check and mail to:

**Animal Welfare Federation of New Jersey  
816 N. Delsea Dr. #160, Glassboro, NJ 08028**

Join us April 1 & 2  
Conference 2005

